



Made in Ratio
Press Release
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ERA at SALONE DEL MOBILE MILANO
15-22 April 2023 - Via Palermo 8, Brera Milan

Brodie Neill marks 10 years of Made in Ratio at Salone del Mobile Milano 2023 with *Era*
An exhibition celebrating a decade of contemporary seating and explorative design



Made in Ratio, the self-designed furniture brand of award-winning Tasmanian designer, Brodie Neill, is celebrating its 10th year with a week-long exhibition at Salone del Mobile in Milan called *Era*. A sculptural installation in the Brera Design District, *Era* is a retrospective of Made in Ratio's exceptional work in seating design, with 10 pieces that tell the story of the brand's lifetime and explore Neill's philosophy as a furniture designer.

Presented as a single monolithic sculpture for viewers to explore, *Era* features signature Made in Ratio chairs like the *Cowrie* (2013) and *Alpha* (2015) alongside experimental prototype benches and stools. Some pieces have never been presented publicly before, including *Core* (2020), which is inspired by the archetype of a pillar with two functional reliefs hewn into its stone cross-section, and the *Arc* bench (2023), which plays with the idea of surface tension with its sweeping curves and contrasting smooth and rigid faces.



Brodie Neill says: *"Era is a retrospective of 10 years of meticulous thought and design processes. Made in Ratio is very much about contemporary forms in traditional materials, so the pieces we're showing utilise everything from Corian to solid wood, to aluminum, formed plywood and Slovenian stone. There are a lot of memories in these seats, many of which were years in the making. Some of the designs in the exhibition have lived fantastic lives of their own beyond our studio, while other pieces haven't gone any further than the one-off prototypes on show. All these designs demonstrate our commitment to creating furniture that blends expressiveness with clarity of form."*

Reflecting on the exhibition, and on Made in Ratio's contribution to contemporary furniture design, Charlotte and Peter Fiell, the co-authors of *1000 Chairs* by Taschen, say: *"Brodie's forward-looking work is imbued with a very distinctive aesthetic signature that echoes the spirit of nature on an almost primordial level."*

While *Era* is focused on Made in Ratio's seating the collection also includes a variety of considered tables, shelving and other timeless pieces. The brand is known for creating furniture that unites artisanal craft with digital design techniques, made in partnership with highly skilled European craftspeople in small, exclusive runs.

Fleur Watson, Neill's partner and co-director, says: *"We launched the Made in Ratio brand at Salone del Mobile in 2013. To return to Milan a decade later in order to reflect on material exploration and how the brand has embodied quiet luxury is very fitting. The future for us is about continuing to embody the quiet luxury ethos at the studio's heart, and to build Made in Ratio's reputation for quality and timeless design. We will continue to apply Brodie's design philosophy to more expressions of collectable design."*

The exhibition takes place between 15-22 April 2023 at Via Palermo 8, Brera, Milan.

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NOTES TO EDITORS

Made in Ratio

Made in Ratio creates boundary-pushing contemporary furniture. Designed and developed by Creative Director Brodie Neill, the brand was forged from a desire to take exceptional ideas from inception to production by embracing digital design, leading technologies and experimental processes. Working alongside some of the finest craftspeople in Europe and championing time-honoured materials, the collection is imbued with a spirit of innovation and design excellence.

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Brodie Neill

Inspired by the natural elements and landscapes of his childhood, Tasmanian designer Brodie Neill seeks to reinterpret, respect and elevate sustainable materials. He transforms reclaimed or recycled raw material into museum-grade pieces that blend an enduring design language with state-of-the-art digital technology. In 2013, he founded Made in Ratio in London, where he has lived and worked since 2005.

Often, Neill's work will foreground environmental issues or explore ways to give waste products a new purpose. In 2016, Neill represented Australia at the inaugural London Design Biennale with his first exhibition *Plastic Effects*, which showcased the now iconic *Gyro* table (2016). A year later, he presented a multimedia installation entitled *Drop in the Ocean* at the ME London hotel for the London Design Festival.

The installation featured several pieces made from Ocean Terrazzo – a ceramic-like material developed by Neill that utilises reclaimed ocean plastic – to highlight the far-reaching effects of plastic consumption. Neill has subsequently addressed both the European Union Parliament and the United Nations on the harmful impact of single-use plastics. Nine Brodie Neill works crafted from sustainable materials were displayed in a dedicated selling exhibition for Sotheby's called *Material Consciousness* in 2022.

Neill studied at the Hutchins School and the University of Tasmania in Australia before completing a master's degree in furniture design from Rhode Island School of Design. He established his east London studio in 2005 and has since collaborated with brands including Riva 1920, Kundalini, Swarovski, Microsoft, Mercedes-Benz and Alexander McQueen. His limited edition works feature in museums and galleries around the globe, including the National Gallery of Victoria, AMA Collection in Venice and RISD Museum in the US.

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